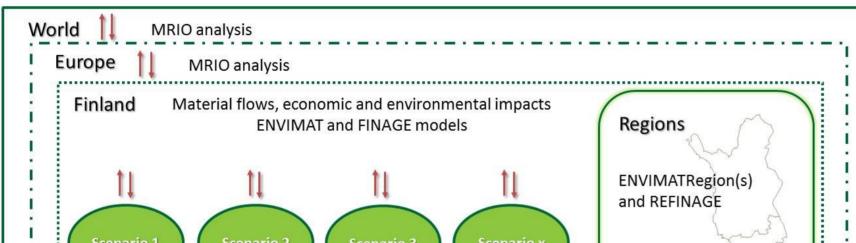


## TRANSITION PATHWAYS TOWARDS CIRCULAR ECONOMY

The TRANSCIRC project will promote a resource efficient transition towards circular economy at national, regional, local and sector levels taking into account the European and global contexts

- Exploring current state and future trends of a resource efficient circular economy
- Identifying barriers, challenges and drivers for the development of a circular economy
- Identifying key sectors, activities as well as material, waste and by-product flows
- Learning from case studies, bottom-up processes and interaction with wide range of stakeholders in order to co-create new knowledge and understanding of the preconditions of a circular economy
- Designing alternative and viable scenarios and pathways towards a circular economy



New policy measures, tools and information to support consumers' resource efficient and environmentally friendly choices

Systemic change in consumer behavior and lifestyles, consumption, production, industrial ecosystems and policies in all levels of society

Appropriately implemented circular economy will benefit both the environment and the Finnish economy Circular economy minimizes the use of virgin resources and maximizes the length of material and product life cycles

Case studies will help to identify win-win solutions for different Increased resource use, resource efficency and knowledge actors and create Development of competence-based regional and national economy North Karelia Development of technological and social innovations, industrial ecosystems possibilities to up-scale and business opportunities efficient measures Novel, sound and evaluated solutions and practical tools **ENVIMATRegion** New **Case studies** LCA-clinics technologies, Bottom-up innovations, approach processes, services and business **Relevant and** Modelling economic, environmental and social impacts of the future scenarios models complementary national, regional, New Combining material flow analysis and environmentally extended input-output local and business operational level indicators environment analysis (ENVIMAT) with dynamic general equilibrium model (FINAGE/REFINAGE) from the supply and demand to explore the impacts on industries, sectors and products Institutional point of view factors, policy Seeking means for double decoupling in the Finnish economy instruments Remove and regulatory obstacles from frameworks **Comprehensive and disaggregated scientific assessment of the best** implementing measures to solutions to accelerate the transition towards circular economy realize circular economy **Contact: Project partners:** Funding: Prof. Jyri Seppälä, project leader, SYKE; jyri.seppala@environment.fi Dr. Susanna Sironen, coordinator, SYKE; susanna.sironen@environment.fi ማ **ACADEMY OF FINLAND** NATIONAL INSTITUTE FOR HEALTH AND WELFARE Prof. Eva Pongrácz, University of Oulu; eva.pongracz@oulu.fi **UNIVERSITY OF OULU** SYKE Prof. Juha Honkatukia, THL; juha.honkatukia@thl.fi Duration: 9/2017-8/2021 Finnish Environment Institute